

START

Winter semester

APPLICATION DEADLINES

Summer semester: 15 January

Winter semester: 30 June

Early Bird: 15 May

→ Increased chance of admission

LANGUAGE OF INSTRUCTION

English, some elective modules in German

DURATION

4 semesters (120 ECTS)

AT A GLANCE

What makes management valuable and sustainable? Successful leaders will have to think strategically, lead intelligently and navigate their organization with a reliable ethical compass and personal integrity. These are exactly the qualities we help future leaders to hone and develop in our Master programme in Strategy & Organization. In the Witten way, they will engage in intensive interaction between students and professors, receive rigorous academic training and use cutting edge research. They will learn to find solutions by putting theory into practice, by exchanging ideas with practitioners and by fostering their own civic commitment and engagement.

The programme delivers advanced knowledge and competencies in the key fields of management: strategy and organization.

Moreover, students have a wide range of option to choose from to set their own agenda and develop their personal profile. Finally, the studium fundamentale offers the possibility of widening one's academic and personal horizon. The Master „Kick off-project“ at the beginning of the programme offers a first challenge to dive deep into strategy and organization through theory-practice transfer. The capstone of the course is the Master thesis that provides the opportunity to work on an advanced and meaningful research topic.

Graduates of the MSc programme will be in a position to assume responsible leadership positions early on in their career – in a wide range of fields in business, economics, society or academia.

CONTACT

Applications, Faculty of Management and Economics · Witten/Herdecke University

Phone: +49 (0)2302 / 926-548 · Email: bewerber-wiwi@uni-wh.de

HEALTH

ECONOMICS

CULTURE

REQUIREMENTS

The course is designed for graduates holding a BA/BSc in Business, Management or Economics who seek to specialize in the core disciplines of management: Strategy and Organization. It attracts ambitious students who look for sophisticated and sustainable solutions to grand challenges such as globalization or digitalization and who wish to fully understand and tackle the resulting problems for management. Hence, we expect a high degree of curiosity, openness, and intellectual stamina to study this course

in a unique academic surrounding. Despite the focus on rigorous academic training, we put strong emphasis on the links between theory and practice as well as the application of knowledge to actual management problems. Successful candidates will have a first degree in management, business or economics (180 ECTS, minimum 30 ECTS in quantitative and qualitative methods) and a good command of English.

INTERNATIONAL DOUBLE DEGREE PROGRAMMES

The faculty of Management and Economics offers particularly qualified students the opportunity to combine their Witten MSc „Strategy & Organization“ with a degree from the University of

Buckingham/UK. Options for this double degree in Buckingham are the MSc „Accounting and Finance“ and the MSc „Finance and Investment“.



„Organization follows strategy as the left foot follows the right.“

Based on Henry Mintzberg

HEALTH

ECONOMICS

CULTURE