

CURRICULUM VITAE

Dr. Simone Schiller-Merkens

- January 2022 -

RESEARCH INTERESTS

Moral issues in organizing, social movement activism in and around markets, moral markets, moral entrepreneurship, alternative organizing, prefiguration, social transformation

ACADEMIC APPOINTMENTS

- 2018 – *Witten/Herdecke University*, Reinhard Mohn Institute of Management, Germany
Senior Researcher ("Habilitation")
- 2012 – 2017 *Max Planck Institute for the Study of Societies*, Cologne, Germany
Senior Research Fellow
- 2012 – 2015 *Leuphana University Lüneburg*, Institute of Corporate Development, Department for Strategic Management
Visiting Scholar
- 2011 – 2012 *Max Planck Institute for the Study of Societies*, Cologne, Germany
Visiting Scholar
- 2010 *Stanford University*, Scancor, California, USA
Visiting Scholar
- 2008 *University of Alberta*, School of Business, Edmonton, Canada
Visiting Scholar
- 2006 – 2010 *University of Mannheim*, Department of Business Administration and Organizational Behavior
Assistant Professor
- 2001 – 2005 *University of Cologne*, Department of Business Administration and Organization
Research and Teaching Assistant

EDUCATION

- 2006 Doctoral Degree (Dr. rer. pol.), *University of Cologne*, School of Business Administration, Economics and Social Sciences
- 1999 Diploma in Business Administration, *University of Cologne*
Master in International Management by the *Community of European Management Schools* (CEMS)
- 1996 Academic term at the *Escuela Superior de Administración y Dirección de Empresas (ESADE)*, Barcelona, Spain

PUBLICATIONS

- 2020 Scaling up Alternatives to Capitalism: A Social Movement Approach to Alternative Organizing (in) the Economy. *MPIfG Discussion Paper*, 20/11.
- 2019 *The Contested Moralities of Markets*. Bingley, UK: Emerald. (with P. Balsiger)
- 2019 „Moral Struggles in and around Markets“. In: *The Contested Moralities of Markets (Research in the Sociology of Organizations, Vol. 63)*. Simone Schiller-Merkens & Philip Balsiger (eds.), pp. 3-26. Bingley, UK: Emerald. (with P. Balsiger)
- 2017 Will Green Remain the New Black? Dynamics in the Self-Categorization of Ethical Fashion Designers. *Historical Social Research*, 42(1): 211-237.
- 2015 Coping with Institutional Complexity: Responses of Management Scholars to Competing Logics in the Field of Management Studies. *Scandinavian Journal of Management*, 31(3): 437-450. (with B. Bullinger & A. Kieser)
- 2013 Framing Moral Markets: The Cultural Legacy of Social Movements in an Emerging Market Category. *MPIfG Discussion Paper Series*, 13/8.
- 2011 Reducing Uncertainty in Scholarly Publishing: Concepts in the Field of Organization Studies, 1960-2008. *Schmalenbach Business Review*, 63: 337-360. (with S. Bort)
- 2010 Publish or Perish: Was der Leistungsdruck im Wissenschaftsbetrieb mit der Bedeutung organisatorischer Konzepte zu tun hat. *Zeitschrift Führung und Organisation*, 79(5): 340-346. (with S. Bort)
(*ZfO Best Paper Award 2010*)
- 2008 *Institutioneller Wandel und Organisationen: Grundzüge einer strukturationstheoretischen Konzeption*. Wiesbaden: VS Verlag.
- 2007 Towards a Practice-based Approach to Institutional Change: Institutional Change and Structuration Theory's Neglected Praxeological Aspects. In: George T. Solomon (ed.), *Best Papers Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management*, ISSN 1543-8643.
- 2004 Die organisatorische Gestaltung eines Service Centers am Beispiel der AXA Customer Care GmbH. In: *Centerorganisation: Gestaltungskonzepte, Struktur-entwicklung und Anwendungsbeispiele*. Axel v. Werder und Harald Stöber (Hrsg.), S. 55-75. Stuttgart: Schäffer-Poeschel.
- 2002 E-Commerce im Versandhandel am Beispiel der Quelle AG: Bedeutung und organisatorische Verankerung. In: *E-Organisation: Strategische und organisatorische Herausforderungen des Internet*. Erich Frese und Harald Stöber (Hrsg.), S. 321-343. Wiesbaden: Gabler.

WORK IN PROGRESS

Prefiguring an Alternative Economy: Understanding Prefigurative Organizing and its Struggles

Knowing Food: Food Policy Councils and the Challenges of Knowledge Co-Production (with A. Machin)

Real Utopias in Times of Crises: How the Pandemic Crisis Affects Moral Market Entrepreneurs' Imaginaries of the Future (with P. Balsiger & B. Soppe)

The Strength of Social Movements and Producers' Self-Categorization: A Cross-country Comparison of the Role of Movement Frames in a Moral Market (with P. Balsiger)

PRESENTATIONS

- 2022 Knowing Food: Food Policy Councils and the Challenges of Co-Producing Knowledge, *Joint ISIC-RMI Colloquium*, Witten/Herdecke University (with A. Machin)
- 2021 Prefiguring an Alternative Economy: Understanding Prefigurative Organizing and its Struggles, Conference "Ruptures, Transformations, Continuities: Rethinking Infrastructures and Ecology", *DFG Centre for Advanced Studies "Futures of Sustainability"*, University of Hamburg
- 2021 Reimagining Capitalism in Times of Crises: How the Pandemic Affects Moral Market Entrepreneurs' Imaginaries of the Future, *ESA Conference*, Barcelona (with P. Balsiger & B. Soppe)
- 2021 Knowing Food: Alternative Food Organizations, the Farm to Fork Strategy and the Politics of Expertise, *UACES Annual Conference* (with A. Machin)
- 2021 Real Utopias in Times of Crises: How the COVID-19 Pandemic Affects Moral Market Entrepreneurs' Imaginaries of the Future, *37th EGOS Colloquium* (with P. Balsiger & B. Soppe)
- 2021 Knowing Food: Food Policy Councils and the Politics of Expertise, *33rd SASE Annual Meeting* (with A. Machin)
- 2021 Real Utopias in Times of Crises: How the COVID-19 Pandemic Affects Moral Market Entrepreneurs' Imaginaries of the Future, *33rd SASE Annual Meeting* (with P. Balsiger & B. Soppe)
- 2021 Organizing Toward an Alternative Economy: Prefigurative Social Movements and Alternative Organizing, Workshop "Social Movements, Markets and a Commons-Based Approach in the Digital World", *ESADE Business School*, Barcelona (invited)
- 2020 Scaling up Alternatives to Capitalism: A Social Movement Approach to Alternative Organizing, *32nd SASE Annual Meeting*, Amsterdam
- 2020 Pathways towards Possible Worlds: A Social Movement Approach to Social Transformation, *32nd SASE Annual Meeting*, Amsterdam
- 2019 Organizing towards Postcapitalism: A Social Movement Approach to Alternative Organizing. *Workshop "Moral Critique in and around Markets: Organizing (for) Alternatives in Troubled Times"*, Witten/Herdecke University
- 2019 Morality and Markets. *2nd RMI Workshop*, Technische Universität Kaiserslautern
- 2016 Social Movements and Firms. *1st RMI Workshop*, Witten/Herdecke University
- 2014 Social Movements and Moral Markets: The Case of Ethical Fashion. *Max Planck Institute for the Study of Societies*, Cologne
- 2014 Social Movements and the Ethical Fashion Market. Scientific Advisory Board Meeting, *Max Planck Institute for the Study of Societies*, Cologne
- 2013 Social Movements and The Framing of Moral Markets: A Cross-National Comparison of Ethical Fashion Markets in the UK and in Germany. *29th EGOS Colloquium*, Montréal, Canada

- 2013 The Framing of Moral Markets. *Max Planck Institute for the Study of Societies*, Cologne
- 2013 Movements' Cultural Legacy: The Role of Movement Master Frames in Market Categorization. *WK Organization Workshop of the German Academic Association for Business Research (VHB)*, Friedrich Schiller University, Jena
- 2012 Categories in Motion: The Changing Impact of Movement Frames on an Emerging Market Category. *Max Planck Institute for the Study of Societies*, Cologne
- 2012 Zwischen Ästhetik und Verantwortung: Der tägliche Balanceakt zwischen Ästhetik, Ökologie und Fairness and Beispiel ausgewählter Ethical Fashion Labels. *Ökorausch*, Cologne
- 2011 Do Movements Matter to Market Formation? The Role of Social Movements in the Construction of a New Product Category. *Max Planck Institute for the Study of Societies*, Cologne
- 2011 From Discourse to Practices: Towards a Practice Theoretical Model of Institutional Dynamics. *DFG Network on Organization as Communication*, Free University Berlin
- 2011 Do Movements Matter to Market Formation? The Role of Social Movements in the Social Construction of a New Product Category. *7th New Institutionalism Workshop*, Lyon, France
- 2011 Green is the New Black: The Constitution of a Field for Ethical Fashion - A Comparative Case Study. *WK Organization Workshop of the German Academic Association for Business Research (VHB)*, Free University Berlin
- 2011 Institutional Theory and the "Communicative Constitution of Organizations" Perspective - Overlapping Ideas and Thoughts. *DFG Network on Organization as Communication*, University of Zurich, Switzerland (with S. Sandhu)
- 2011 A Comparative Study of Field Constitution: The Case of Ethical Fashion. Institute for Sociology, *Technical University Berlin*
- 2010 Ethical Fashion: A Comparative Study on the Constitution of a New Organizational Field. Scandinavian Consortium for Organizational Research, *Stanford University*, USA.
- 2010 The Constitution of a Field for Ethical Fashion in the UK and in Germany. *Fifth Organization Studies Workshop*, "Social Movements, Civil Societies and Corporation", Margaux, France
- 2009 Green is the New Black: The Emergence of an Ethical Fashion Field in the UK and in Germany. *2nd International Conference on Institutions, Innovation, & Space*, University of Alberta School of Business, Edmonton, Alberta, Canada
- 2009 The Emergence of an Ethical Fashion Movement in the UK and in Germany. *EGOS Early Career Pre-Colloquium Workshop*, Barcelona, Spain
- 2009 Navigating between Scylla and Charybdis: Business Schools Trying to Make Research More Relevant while Maintaining High Standards of Rigour. *25th EGOS Colloquium*, Barcelona, Spain (with B. Bullinger & A. Kieser).
- 2008 Major Developments in Structurationist Research. *Academy of Management Annual Meeting*, Anaheim, USA
- 2008 Dynamics in the Field of Organization Studies: The Diffusion of Theoretical Concepts, 1960-2005. Presentation at the *24th EGOS Colloquium*, Amsterdam, The Netherlands (with

S. Bort)

- 2008 Bringing Institutional Work and Institutions Together (and Down to the Local): Contextual Conditions for Institutional Work. *4th Workshop of New Institutionalism in Organization Theory*, University of Bergamo, Italy
- 2007 Towards a Practice-based Approach to Institutional Change. Presentation at the *Academy of Management Annual Meeting*, Philadelphia, USA
- 2007 Institutional Change and Practice Theories. Presentation at the *3rd Workshop of New Institutionalism in Organization Theory*, University of Bergamo, Italy
- 2007 The Usefulness of Structuration Theory's Praxeological Aspects in Research on Institutional Change. Presentation at the *joint research forum of organization scholars* from the Universities of Mannheim, Hamburg, and Zurich, Warth, Switzerland
- 2006 The Promising Role of Structuration Theory's Praxeological Aspects for Studying Institutional Change. Presentation at the *22nd EGOS Colloquium*, Bergen, Norway
- 2006 The Unintentional Re-Invention of Bureaucracy in a Post-Bureaucratic Organization. Presentation at the *2nd Workshop of New Institutionalism in Organization Theory*, Vienna University of Economics and Business, Austria (with A. Oberg & P. Walgenbach)
- 2006 The Reproduction of Bureaucracy: The Case of a Young Organization. Institute for Organization and Administrative Science, *University of Zurich*, Zurich, Switzerland
- 2005 From Friendship-Ties to Hierarchical Relationships: How a Post-Bureaucratic Organization Unintentionally Re-Invented Bureaucracy. *Academy of Management Annual Meeting*, Hawaii, USA (with A. Oberg & P. Walgenbach)
- 2004 How a Young Organization Re-Invents Bureaucracy: A Structuration Theory Perspective. Presentation at the *20th EGOS Colloquium*, Ljubljana, Slovenia (with A. Oberg)

CONFERENCE CONTRIBUTIONS (as organizer)

- 2021 Social Movements and Organizations, Co-organizer of an EGOS Standing Working Group, *European Group for Organizational Studies* (until 2024)
- 2019 Moral Critique in and around Markets: Organizing (for) Alternatives in Troubled Times, Co-organizer of an interdisciplinary research workshop, *Witten/Herdecke University* (with P. Balsiger)
- 2018 Economic Sociology and Social Movement Studies. Ko-Organisation einer Session, *ESA (European Sociological Association) Economic Sociology Midterm Conference*, University of Konstanz (with P. Balsiger)
- 2018 Morality and Moral Struggles in and beyond Organizations. Co-organizer of an EGOS sub-theme, *34th EGOS Colloquium*, Tallin, Estonia (with P. Balsiger & S. Mena)
- 2017 Organizations as Open Polities: Struggles in The Good Organization. Co-organizer of an EGOS sub-theme, *33rd EGOS Colloquium*, Copenhagen, Denmark (with K. Weber & D. Wäger)
- 2016 Moral Struggles in and around Markets. Co-organizer of an interdisciplinary research workshop, *University of Neuchâtel*, Switzerland (with P. Balsiger)

- 2014 *Movements, Markets, and Fields*. Co-organizer of an EGOS sub-theme, *30th EGOS Colloquium*, Rotterdam, The Netherlands (with B. King & P. Balsiger)
- 2008 *Structuration Theory in Organization and Management Research: Challenges and Opportunities*. Co-organizer of a Professional Development Workshop at the *Academy of Management Annual Meeting*, Anaheim, USA (with K. Thomson)
-

TEACHING EXPERIENCE

Strategizing Corporate Social Responsibility (graduate level, full-term course, Witten-Herdecke University, WS 2018/19, WS 2019/20, WS 2020/21)

Movement Activism, Organizations and Markets (undergraduate level, 3-day seminar, Leuphana University Lüneburg, WS 2012/13, WS 2013/14)

Social Movements and Organization Theory (graduate level, 3-day seminar, University of Mannheim, WS 2009/10)

Organizational Structures (graduate level, full-term course & tutorial, University of Mannheim, WS 2007/08, WS 2008/09)

Organizational Behavior (graduate level, full-term course & tutorial, University of Mannheim, SS 2007, 2008, 2009)

Institutional Theory (doctoral seminar, University of Mannheim, SS 2009)

Corporate Development and Organization (full-term course, University of Cologne, SS 2005)

Organizational Design (case-study seminar, University of Cologne, SS 2002, 2003, 2004 and WS 2001/02, 2002/03, 2003/04)

Organization Theory (proseminar, University of Cologne, WS 2001/02, 2002/03, 2003/04, 2004/05)

NON-ACADEMIC PROFESSIONAL EXPERIENCE

1999 – 2001 *Bayer Corporation*, Inhouse Consultant (Organization Design)

1997 *Johnson & Johnson Group* (Janssen-Cilag UK Ltd.), High Wycombe, UK

1996 *Henkel Ibérica S.A.*, Barcelona, Spain

1992 *Rhône-Poulenc S.A.*, Madrid, Spain

MEMBERSHIPS

- European Group for Organizational Studies (EGOS)
- Society for the Advancement of Socio-Economics (SASE)
- European Sociological Association (ESA)
- Organization Theory Research Group (OTREG)
- German Academic Association for Business Research (VHB)