

BA Programs / Courses in English

Title	Man (B.Sc.)	PPÖ (B.A.)	PPÖ (B.A.)	SWS	Professor/s	Block seminar / weekly course	ECTS	Comment
Academic Writing	BM-PMe-1602a	Pflicht P2-2	BP-PMe-1602b	1	Calabrò	Block seminar	2	assessed without grade
Marketing II: Value Creating Management	BM-PMa-1602 (part 1)	P76-2	BP-WMa-1602 (part 1)	2	Steiner	weekly course	5	
Marketing I	BM-PMa-1602 (part 2)	P76-3	BP-WMa-1602 (part 2)	2	Steiner	weekly course	5	
Investment / Investition & Finanzierung	BM-PRF-1603	P77-2	BP-WRF-1603	2	Tarkovska	weekly course	5	
Unternehmensbewertung/ Corporate Valuation	BM-PRF-1604			2	Tarkovska	weekly course	5	
Start-up Creation and Management	BM-WUn-1601 (part 1)	P78-1		2	Calabrò	weekly course	5	only in combination with part 2
Business Creation Entrepreneurial Lab	BM-WUn-1601 (part 2)	P78-2		2	Calabrò	Block seminar	5	only in combination with part 1
Theoretical Philosophy I	BM-WPh-1602	P3-2	BP-PPh-1602	2	Harbecke	weekly course	5	
Politische Ökonomie II /Political Economy		P8-2	BP-WIV-1602	2	Zweynert	weekly course	5	
Geld und Wahrung: Theorie / Monetary Economics	BM-WEc-1604	P70-1	BP-WEc-1604	2	Sauerland	weekly course	5	
Introduction to Management Accounting and Control	BM-WWM-1601	P86-1		2	Strau	weekly course	5	
Strategie and Change Management: Managing Strategic Change	BM-WWM-1602			2	Mollering, Wagner	weekly course	5	only for BScMan
Aktuelle Fragen der BWL II	BM-WFW-1601	BP-WFW-1601		2	Mollering, Heimstadt	weekly course	5	
Value-Based Marketing	BM-WWM-1604			2	Steiner	weekly course	5	only for BScMan
International Politics II		P67-2	BP-WPo-1601	2	Krahmann	weekly course	5	only for BA PP