

START

Summer and winter semester

APPLICATION DEADLINES

Summer semester: 15 January
 Winter semester: 30 June
 Early Bird: 15 May
 → Increased chance of admission

LANGUAGE OF INSTRUCTION

German / English

DURATION

6 semesters (180 ECTS)

„Witten semester“	Methods	Fundamentals	Electives		Work experience	Studium fundamentale
Management Workshop	Quantitative Methods	Finance	Module 1	Module 5		
Introduction to Scientific Methods and Empirical Work	Microeconomics	Governance and Strategy	Module 2	Module 6		
Qualitative Methods	Macroeconomics	Marketing	Module 3	Module 7		
Mathematics and Statistics	New Institutional Economics	Management and Organisation	Module 4			
		Accounting	Thesis			
		Law				
30 ECTS	20 ECTS	60 ECTS	35 ECTS + 10 ECTS		5 ECTS	20 ECTS

Legend

  Compulsory  Elective

CONTACT

Applications, Faculty of Management and Economics · Witten/Herdecke University

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MANAGEMENT IN WITTEN

Alumni with outstanding careers and consistently top positions in university rankings (universum, trendence) speak for themselves: The Bachelor programme in Management (B.Sc.) at Witten/Herdecke University is the perfect basis for a suc-

cessful career as a responsible manager, well equipped with a compass for success in the 21st century. Based on a rigorous theoretical education, the Witten approach has a strong practical orientation and offers room for individual development.

PRACTICE-ORIENTATED, BASED ON THEORY – AN EDUCATIONAL EXPERIENCE

What we offer:

- A structured academic programme
- Learning in small groups, excellent student-teacher ratio
- A large network of partner companies (start-ups; regional, national and international enterprises)
- Options for specialisation in entrepreneurship and sustainable management
- Excellent academic education combined with time and scope for individual development

What we expect: commitment and willingness to

- expand your intellectual horizon
- become proactively involved in your university, and
- assume responsibility for yourself and others.

SPECIFICS AT A GLANCE

- Excellent education in management
- Consistently top positions in relevant rankings (universum, trendence)
- Strong practice orientation through partner companies, and integration of practitioners in teaching and research
- Studium fundamentale courses for changing perspectives
- Exclusive career options
- Personal access to the network of partner companies
- Early research training in Independent Studies / Independent Projects
- Large network of international partner universities
- Consecutive Master programme

HEALTH

ECONOMICS

CULTURE